

Africa ANZ Showcase

SOUTH African Tourism has thrown its support behind five trade shows heading to Australia and New Zealand in Nov.

Organised by South Africa-based firm On Show Solutions, the Africa Showcase 2013 is recognised as one of the largest travel trade events featuring exclusively African products.

It provides the trade with an opportunity to get the latest info from suppliers and increase their product awareness to what is on offer in Southern and East Africa.

SAT gm Australasia Lalie Ngozi said the partnership "is a great way for us to continue to achieve our objectives of creatively engaging with trade" & help tick South Africa off the bucket list.

Exhibitors participating in the show include African Sun Hotels, Africareps, Garonga Safari Camp, Hemingways Expeditions, Isibindi Africa Lodges, Luxury Travel Management, Peermont Hotels Casinos Resorts, Protea Hotels, Rovos Rails Tours, Seasons in Africa, South African Airways, SAT, Tswalu Kalahari Reserve, Zambia Tourism Board and Zulu Nyala Game Lodge.

Shows are planned for Perth (18 Nov), Melbourne (19 Nov), Brisbane (21 Nov) and Sydney (26 Nov) and Auckland (27 Nov) - see www.onshowsolutions.co.za.